Graphic Output FILE REQUIREMENTS

Before submitting graphic files to Exhibit Network, pleae double check your file setup against the file specifications detailed below. Files submitted not in compliance with these specs may be subject to file intervention charges. Please contact your Project Manager with any questions – 713.290.1212 or <u>info@exhibithouston.com</u>.

Acceptable file formats:

Photoshop

- Layered .PSD or .PSB File
- Resolution: Minimum 100 pixels/inch at final output size (150 preferred)
- 1" bleed on all sides

Illustrator

- Native .Al format
- 1" bleed on all sides
- All placed images/linked images supplied (minimum 100 pixels/inch at final output size; 150 preferred)
- All text converted to outlines (or fonts supplied)

High Resolution PDF

- 1" bleed on all sides
- Trim marks included
- Graphics built in Illustrator or InDesign that use any effect (Drop Shadow, Gradients, Glow effects, etc...) must be rasterized.

NOTE: Graphics built in Illustrator or InDesign that use any effect (Drop Shadow, Gradients, Glow Effects, etc. ...) must be rasterized.

